



INTERNSHIPS MADE EASY

Webinar Series

PROMO KIT

July 2024

investSM



Empowering Trusted Choice®
Independent Insurance Agents.



Internships Made Easy: Create Capacity and Energize Your Agency

will provide agency leaders with foundational knowledge to better support internships within their agencies.

The goal? Agency growth, as well as increased innovation and sustainability through internships.

The Media Promo Kit is designed to spread the word about our internship webinar series. Featured graphic options can be used on social media and/or email. All graphics will be available to download in png/pdf formats using the canva template links. You may also alter all graphics through the canva templates.

Post Examples Please share posts through your association newsletters and social media platforms.

Social Media Hashtags: #InvestInterns #InternshipSeries
#FutureInsured #NationalInvestProgram

Association Branding: Please note you can add your association branding and logo wherever works best.

Questions: Please contact Johanna Holling Johanna.Holling@iiaba.net or Whitnee Dillard at Whitnee.Dillard@iiaba.net

For more information visit:
investprogram.org/InternSeries

WEBINAR SERIES DATES

PART ONE

WHY HIRE AN INTERN?

Tuesday September 24th 2024 @ 1PM ET

Benefits of Internships-For Employers, Students, and Academic Institutions

HOW TO FIND YOUR INTERN

THE TYPES OF INTERSHIPS

Tuesday October 22nd, 2024 @1PM ET

How the Invest Program can be essential to finding your new hire

PART TWO

I HIRED AN INTERN. NOW WHAT?

January 2025

Orientation, Mentoring, and Evaluation/Establishing Goals and objectives for your interns

RISK AND REWARD

February 2025

The ups and downs of internships

POST EXAMPLES

SAMPLE POST 1

Internships Made Easy-Invest in the Future of Your Agency. Create capacity and energize your agency. Learn how internships can create a whole new pipeline of talent to your agency. www.investprogram.org/InternSeries
#investprogram #investinterns #futureinsured #newtalent

SAMPLE POST 2

Looking to grow your agency or increase your agency's sustainability? Learn more about hiring an intern, types of Internships and how to find them. Benefits for students, employers and academic institutions.
www.investprogram.com/InternSeries

SAMPLE POST 3

What type of internship should you use? Where are do you find your interns? Let the Invest Program be your guide to a successful internship.
www.investprogram.org/InternSeries
#investprogram #investinterns #futureinsured #newtalent

SAMPLE POST 4

What happens now that you have hired an intern? Interns bring a different set of skills to compliment your agency. Find out how to mentor/evaluate and establish goals for your intern. wwwinvestprogram.org/InternSeries
#investprogram #investinterns #futureinsured #newtalent

SAMPLE POST 5

Maximize the most out of your interns by anticipating challenges and better navigating your desired outcomes.
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